



# Regulations for the organization of World and European Championships as well as European Cups

(Specifications: as of May 2002)

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## § 1 Preamble

The principles relating to the organisation of IFI competitions are laid down in the IFI Statutes and Regulations, including implementing regulations.

The organizer and the participants are obliged to strictly observe the International Curling Rules (IER) and the International Rules of the Game (ISpO).

The following regulations describe the obligations of the Organiser, including those in connection with the IFI Advertising and Television Partner, hereinafter referred to as the Business Partner.

The IFI has exclusive worldwide rights relating to all competitions as listed in the Implementing Regulations. IFI is entitled to transfer the sponsorship, television, broadcasting, film, video recording, advertising, marketing and equipment rights, as well as the conclusion of corresponding contracts relating to these rights, to the national association that has taken over the organisation or to third parties for direct execution.

As a rule, the IFI entrusts a national curling association with the organisation of an IFI event. Consequently, the organising national professional association must observe all IFI statutes, regulations, including implementing regulations, and regulations when organising an IFI competition and fulfil all obligations. It must not in any way affect the rights and responsibilities of IFI and/or its business partners and must avoid a direct violation of the rights transferred by IFI to its business partners. The organizer is obliged to bear any taxes levied by the authorities of the organizing country for any income from the event.

The award of an IFI competition is final as soon as the national professional association that has applied for it has accepted the award after the corresponding vote in Congress.

## § 2 Implementing rules

### 2.1 a) Exekutivkomitee

An Executive Committee shall be established,

- if an IFI competition is held at different venues, or
- if the national trade association acting as host uses the services of a third party.

The Executive Committee must be chaired by the President of the national federation acting as host. This must be accompanied by a representative appointed by the IFI. The Chair is fully responsible and accountable to the IFI.

### b) Organising committee



If the national federation hosting an IFI event is hosting it at a single venue, only one Organising Committee is required. This organising committee must be chaired by the president of the national federation acting as host and must be responsible to the IFI.

- 2.2 General provisions for the implementation of the IFI competition, as laid down in the IFI statutes, the regulations, including the implementing regulations, and in the IFI regulations, must be strictly followed. In the event that these have been violated by the national trade association or the organizer, the national trade association must pay for any damage suffered by the IFI or its business partners as a result of the actions taken by the national trade association or the organizer.
- 2.3 The organiser must contact IFI and its business partners immediately after the IFI event has been awarded in order to discuss all aspects of joint work for the competition in question, including, but not limited to, the following areas: inspection of the venues (ice rinks, ice stadiums, long distance rinks, etc.), distribution of promotional material, preparation and production of all printed matter in connection with the Organization and implementation of the IFI competition (i.e. bulletins, magazines, posters, programs, tickets, tickets, stationery, statistics), possibly procurement of equipment and clothing, suppliers and sponsors. The Business Associate will prepare a list of all obligations for the Participating Parties, including, but not limited to, the IFI, the Trade Association acting as host, and the Business Partner. The organizer must record the first and all subsequent meetings in this matter. The protocol must be approved by the IFI and the business partner. A copy of the minutes must be sent to the IFI office immediately after the end of each meeting.

### § 3 Sports facilities

The national professional association responsible for the implementation of the competition shall explain to the IFI in which sports facilities the individual competitions are to be held. The IFI must approve these sports facilities. All sports facilities where both training and competitions take place must be free of any advertising. It must be possible to place the advertisement of IFI's business partner at no cost.

- 3.1 The sports facilities, especially the sports surfaces, must comply with the relevant regulations of the IFI.
- 3.2 The participating teams must have changing rooms and recreation rooms available in sufficient numbers and of an appropriate size according to the strength of the team.
- 3.3 The competition director and the referees must be provided with a room of appropriate size at/in each sports facility, which must be warmed in winter.
- 3.4 A first aid room and a room for medical doping control must be functionally equipped. In particular, the doping control room must comply with the provisions of the IOC's doping control regulations.



- 3.5 The contractual partner must be provided with a functional office space equipped with a functioning Internet connection (ISDN/broadband).
- 3.6 The light intensity in the ice rinks must be at least 700 lux.
- 3.7 The organiser must provide a room for the technical inspection centre and a equipment storage room at/in the sports facility.
- 3.8 The organizer must provide a press center with appropriate functional equipment. The equipment must include the following equipment: telephones and fax machines.
- 3.9 For the television and radio stations that have concluded a contract with the business partner, seats and facilities must be provided by the organizer. If more than 20 seats are required, the business partner must inform the organizer at least three months before the start of the event and pay for all additional costs, including seats. A commentary desk includes three seats with the necessary functional equipment including but not limited to a media work situation, a microphone, a business telephone and an international standard television monitor. Special telephone lines to the seats must be ordered and paid for in advance by the companies or stations concerned. New requirements arising from changes in the technology of transmissions must be approved by IFI regulations.
- 3.10 The organizer must set up a VIP room for guest care, in which the IFI and the business partner can also entertain their guests. The entertainment costs for the guests of the business partner are borne by the business partner at market prices. The business partner has the right to bring in advertising partners and/or outfitters exclusively for the catering sector as well. He must announce at least 18 months before the event with whom he has entered into contractual obligations.
- 3.11 The business partner has the right to use stand areas at the entrance to the sports facility or in the entrance hall to set up and operate advertising stands for the sponsors, to distribute samples on behalf of the sponsors and to sell their products.

## **§ 4 Accommodation and meals**

- 4.1 The organizer is responsible for ensuring that sufficient accommodation, including very inexpensive ones (e.g. youth hostels, gyms or team quarters in barracks), is available for the participants. The costs are at the expense of the participants.
- 4.2 The organizer has to provide 30 vouchers a day for an inexpensive meal with enough calories. The distribution of the vouchers is carried out by the IFI.
- 4.3 After the opening ceremony or on the closing day, the organiser must invite all participants and delegation members to a dinner on the occasion of a banquet.



## § 5 Transport

The organizer is obliged to transport participants free of charge from the nearest airport approved by the IFI to the venue, as well as between the hotels and the sports venues for games and training.

## § 6 Entry – Accreditation – Seat Reservations

- 6.1 Issue invitations and obtain all necessary permits for the entry of all teams and official delegation members, IFI representatives, representatives of the business partner, IFI employees, clients (official outfitters, sponsors) and their materials, even if there are no diplomatic relations between the host country and the country from which the official visitors come.
- 6.2 Accreditations granting free access to the sports facilities, the seats and rooms concerned must be issued for:
- all participants and official members of the delegation,
  - twenty transferable accreditations for the IFI,
  - Representatives of the business partner (for up to 8 employees, passes must be issued for unlimited access to the sports facility at all times in order to protect the interests of the business partner. You will have free access to all public areas).
  - Accredited journalists who have indicated on their application that they do not work for television or radio broadcasters.
  - Accredited television and radio commentators approved by the IFI and the business partner.
  - Technical personnel approved by the business partner and by the IFI, with access to the sectors necessary to represent the interests of the companies concerned.
- 6.3 The organizer must provide the IFI and the business partner with a total of 100 tickets of the first category every day. The seats must be centrally located. The business partner will purchase 30 of these tickets at normal prices.

## § 7 Exclusive advertising rights

- 7.1 IFI holds all supplier rights.
- 7.2 Advertising within the sports facilities and in the general spectator area:
- Under-ice advertising (100%)
  - Advertising on 50% of the boards surrounding the ice surface (also TV-relevant boards = every second board area). In this case, a price agreement between the organizer and business partner is necessary.



- Advertising on 50% of the other advertising spaces in the sports facility.
- Audio advertising in the sports facility via the loudspeaker system.
- Advertising on the ice-making machines

The organizer is obliged to remove the existing advertising three days before the start of the event to such an extent that the above values can be met. The costs for installation and maintenance as well as dismantling are the responsibility of the business partner. Otherwise, the organizer is responsible for the restoration of the advertising spaces to their original condition (also in terms of costs). The Organizer is obliged to take all necessary measures to avoid infringement of the rights of the Business Partner by third parties, to ensure that the Business Partner's advertising is not concealed and that its visibility is not reduced in any way.

### 7.3 Advertising outside the sports facilities:

Up to 50% each:

- advertising on the grounds in front of the sports facility, provided that this is approved by the municipal authorities,
- Advertising on flags and banners,
- Advertising in the air (tethered balloon, etc.), provided that this is approved by the competent authorities,
- All other advertising opportunities outside the ice stadiums,
- All other advertising opportunities outside the sports venues for which the business partner must obtain approval from the relevant authorities.

7.4 The advertising rights on the uniforms are currently still held by the individual member associations. The regulations in the IFI Implementing Regulations apply to this.

7.5 The identification of the manufacturer of the sports equipment part on the part is permitted.

7.6 The business partner is entitled, upon timely notification to the IFI and with its approval, titles such as:

- Official main sponsor
- Official sponsor
- Official supplier
- Official product

to dress, market and sell.

7.7 The worldwide use of the protected official event emblem (signs, colours, lettering, etc.) designed by the organizer and approved by the IFI and the transfer of this right:



The organizer has the right to use the emblem in his country in agreement with the business partner. The organizer must guarantee that no paid or unpaid advertising is hidden in this emblem.

- 7.8 Printed matter: 50% participation of the Business Partner in the use of advertising opportunities on the Organizer's printed materials, including but not limited to limited to 20 pages in the official programme, on the official poster, on accreditations and other identification cards, on all cards granting access, on admission tickets including the statement "No smoking in the hall" on the back of the card, on stationery, office supplies, information folders, Press releases, brochures, results lists, other publications of the organizer as well as on any advertising material. 50% of the advertising opportunities on the event's website lie with the business partner.
- 7.9 Cups and Prizes from Sponsors: Provision of cups and other prizes presented by sponsors with the participation of representatives of the IFI during the relevant ceremonies. All gifts (prizes) can only be given with the permission of the IFI.
- The business partner must inform IFI at least two months before the event in question of the prizes that will be made available.  
Accordingly, the IFI and/or the Organiser shall have the right to award their own prizes for such prizes.  
To look for sponsors who may not contradict the Business Partner's sponsors and to propose them to the Business Partner for approval. Upon approval by the proposed sponsors, the Sponsor may arrange and execute the proposed program for the corresponding ceremony.
- 7.10 Commemorative coins, medals, plaques, stamps approved by the IFI: issuance of licenses in collaboration with the organizer for appropriate production and distribution.
- 7.11 The Business Partner has the right to set up and use their own VIP lounge.
- 7.12 The business partner has the right to use stand areas in and in front of the sports facilities for information, presentation and possibly sales stands of its sponsoring customers by agreement between IFI and the business partner.
- 7.13 The business partner has all commercial rights, e.g. the right to organise games of chance as well as the use of new forms of advertising and techniques.
- 7.14 The business partner has the right to publish his own printed matter for advertising purposes.



- 7.15 The Business Associate has the right to use promotional opportunities that may arise in the future and are approved by IFI regulations to allow its contracted sponsors and outfitters appropriate opportunities for advertising prior to future events.
- 7.16 Advertising with political or racially discriminatory content and advertising for tobacco products and alcohol (except beer) is prohibited.

## **§ 8 Equipment contracts of business partners for IFI events**

- 8.1 The business partner has the exclusive right to enter into contracts with equipment suppliers worldwide, including but not limited to cars, buses, photocopiers, computer hardware, cameras, video recorders, video cassettes, beverage service, by agreement depending on the needs of the relevant organizer.
- 8.2 The organizer must provide the business partner with a list of the required items no later than 12 months before the event in question.
- 8.3 The Organiser must ensure the exclusivity of the contracts concluded by the Business Partner and approved by the IFI in relation to the products in question in the general context of the Event.
- 8.4 The business partner is obliged to provide the organizer with a complete list of the contracted suppliers up to 6 months before the event in question. If, by the above date, all items requested in the Organizer's list are not covered by contracts concluded by the Business Partner with outfitters, the Organizer is entitled to conclude contracts with companies of its choice. The organizer is not authorized to award official status to an outfitter.
- 8.5 The business partner is entitled to transfer the rights to procure the required equipment either partially or in full to the organizer. Such a transfer must be made in writing, a copy of which must be notified to the IFI.
- 8.6 The Organizer must provide the Business Partner with all necessary documents for the tax- and duty-free import and export of all equipment and materials supplied by official suppliers for the Event, regardless of the means of transport to provide this delivery. The import of food and beverages must be discussed with the organizer in advance. The same conditions apply to prizes, cups, trophies and any other awards introduced by the sponsors.
- 8.7 The Organiser is responsible for returning all equipment supplied for the organisation of an event by the Business Partner and its clients within four weeks of the end of the event and is liable for any losses or costs incurred as a result of any delays.

## **§ 9 Principles of Guarantee for Television Broadcasts – Media Rights**





- 9.1 The Business Partner has the exclusive rights worldwide to broadcast the IFI events in whole or in part on television and radio by any technical means and to have them transmitted live or after recordings made by the Business Partner or by a third party in any way, or to sell the relevant television and radio broadcasting rights to private and public broadcasters in all countries and to grant corresponding licenses.
- 9.2 The Organiser shall ensure that a minimum coverage of each final competition at IFI events is produced and delivered free of charge to the IFI in the following amount:  
At least 10-minute report (to be delivered the day after the event) At least 3-minute news (to be delivered on the evening of the event). The material will be made available by the organizer on Betacam SP tapes (at least 5 copies) in broadcast able quality and form with a separate IT track, original hall sound and with a written accompanying text of the IFI for further use. IFI owns the exclusive and regionally and temporally unlimited rights of use and exploitation of such image material in the field of electronic media, both in the field of TV (including all current and future forms of transmission, including Pay-TV, Pay per View, etc.) as well as in the area of mobile and stationary multimedia services (e.g. Internet, online, WAP, UMTS and/or other future forms of transmission and use) as well as in the field of radio. However, the above-mentioned rights of use and exploitation are available to the organizer for exclusive use in his home country for a period of 12 months, credited from the beginning of the competition.
- 9.3 If the organiser is unable to produce and deliver reporting to the extent mentioned above, IFI must guarantee production within the minimum framework set out above and will then be fully in possession of the rights of use and exploitation.
- 9.4 The organizer will ensure that at least 10 minutes of the image material is broadcast nationally and 20 minutes regionally, between 2:00 p.m. and 12:00 a.m.

## § 10 Ceremonies

These are currently regulated in the implementing regulations.

## § 11 Documentation about the individual competitions

The corresponding points are currently being compiled by the Technical Commission in a PC-Program.

## § 12 Press centre

The organizer is obliged to provide a press centre set up according to international standards. The organizers are required to request the necessary facilities and services from the business partner in writing no later than 12 months before the start of the event.



## § 13 Regulations for the allocation of IFI events

This point will be worked out and decided in the next meetings of the Technical Commission and the Presidium.

## § 14 Validity of these regulations

These regulations come into force with immediate effect. They apply to all IFI events that have not yet been allocated.

Mannheim, 28. May 2002

INTERNATIONAL FOEDERATION ICESTOCKSPORT